Databot

Market Intelligence, AI & Analytics

for Web3 Research & Alpha Hunting

May 2025

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PROBLEM

NAVIGATING THE NOISE

CONCEPT

LEVERAGING SOCIAL LISTENING TO UNCOVER HIDDEN GEMS

SOCIALS

Projects launch socials on X, Telegram

FOLLOW

KOLs and smart investors follow the project

MAKE DEAL

KOLs make promo deal with projects

TWEET

KOLs start promo and bring attention to the masses

Databot is an AI-powered platform for alpha hunters, leveraging automation and proprietary methods to track KOLs, trends, and early-stage opportunities.

TARGET AUDIENCE

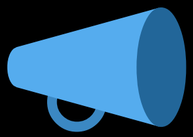
EMPOWERING WEB3 KEY PLAYERS

Investors & Traders

- Degens & traders
- Looking for alpha before it trends
- Rely on alpha signals & early insight

Builders & Researchers

- Project founders, analysts
- Due diligence & market context
- Track narratives, influencers, and tokens



KOLs & Marketers

- Growth teams, PR, and brand leads
- Discover which influencers matter
- Benchmark KOL performance

KEY FEATURES

YOUR COMPETITIVE EDGE ON THE MARKET

📊 KOL Tracking & Analytics

Monitor the activities of over 500 Key Opinion Leaders (KOLs) on X (formerly Twitter), including new follows and tweets, to identify emerging trends early.

🔍 Automated Project Discovery

Leverage social media listening to automatically identify and surface new crypto projects, ensuring you stay ahead of the curve.

📈 Social Trends Analysis

Analyze trending projects across different segments and time frames to understand market sentiment and momentum.

🚨 Social Signals

Get real-time alerts when multiple KOLs engage with a new project within a short timeframe, signaling potential opportunities.

🧠 AI-Generated Reports

Receive daily summaries of early discoveries and valuable insights, generated by advanced language models for quick comprehension.

🔗 Contract Address Mapping

Connect social media accounts to their corresponding token contracts, enabling comprehensive on-chain and off-chain analysis.

PRODUCTS

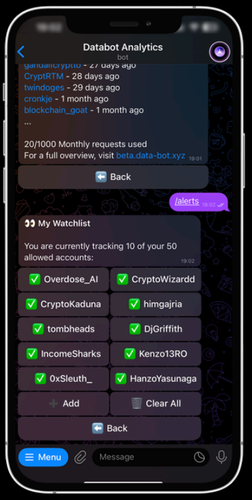
TOOLS DESIGNED FOR ALPHA SEEKERS

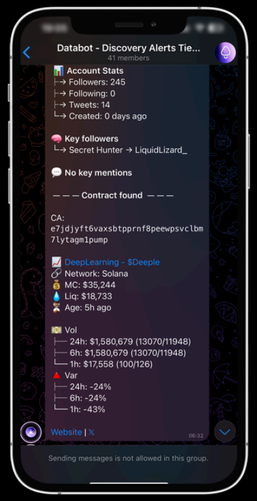
Web3 Dashboards

Providing a comprehensive view of the latest web3 trends, with real-time social analytics

Telegram Bots

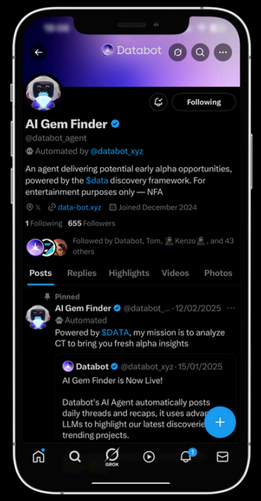
Delivering recaps, real-time alerts, social signals, and custom tracking features





Private Groups

Telegram groups securely managed by our in-house token gating system



Automated 𝕏 Account

Posting recaps early discoveries daily, using LLMs to summarize valuable insights

TECHNOLOGY

AN IN-HOUSE TECH STACK BUILT FOR AUTOMATION, SCALABILITY AND SECURITY

Key Components

- Integrated Data Streams
  Live tracking of influencer and project activity
- Real-Time Dashboards
  Dynamic interfaces that surface alpha and insights
- Responsive dApp & PWA
  Fully accessible across desktop and mobile
- Token-Gated Access
  Secured through wallet-based access tiers
- Multichain On-Chain Payments
  Secured through wallet-based access tiers

Tech Stack

Layer	Stack Details
Frontend	Next.js, Tailwind CSS
Backend	TypeScript, Feathers.js, PostgreSQL
Data / IA	Qlik (BI & Viz), Ollama (LLM runtime)

CHALLENGES

	Challenge	How We Solved It
General	Most crypto projects fade after initial hype	We stayed focused post-launch, kept building beyond the hype, and maintained long-term vision
	Web3 evolves too fast to follow manually	Built a modern, scalable tech that lets us pivot and adapt instantly to new opportunities
Technical	Data is noisy, fragmented, and unstructured	Developed automated pipelines and clean visualizations to extract actionable insights
	X API costs created scalability challenges	Engineered a high-efficiency custom data acquisition pipeline to overcome API limitations.
Managerial	100% bootstrapped: no VC, no financial incentives	Assembled a mission-driven team motivated by vision and product, not salary
	Maintaining motivation during bear markets	Stayed committed to the long game and used the bear market as an opportunity to build

BUSINESS MODEL

A HYBRID WEB3 APPROACH

1. Token-Gated Access

Unlock access to premium features by holding $DATA

→ *Encourages holding and long-term engagement*

2. Subscription Option

Pay monthly in stablecoins or $DATA tokens

→ *More flexibility, incentivizing token usage*

3. Future Revenue Streams

Advertising Opportunities & Business API

→ *Expands monetization & increases utility*

🪙 Tokenomics

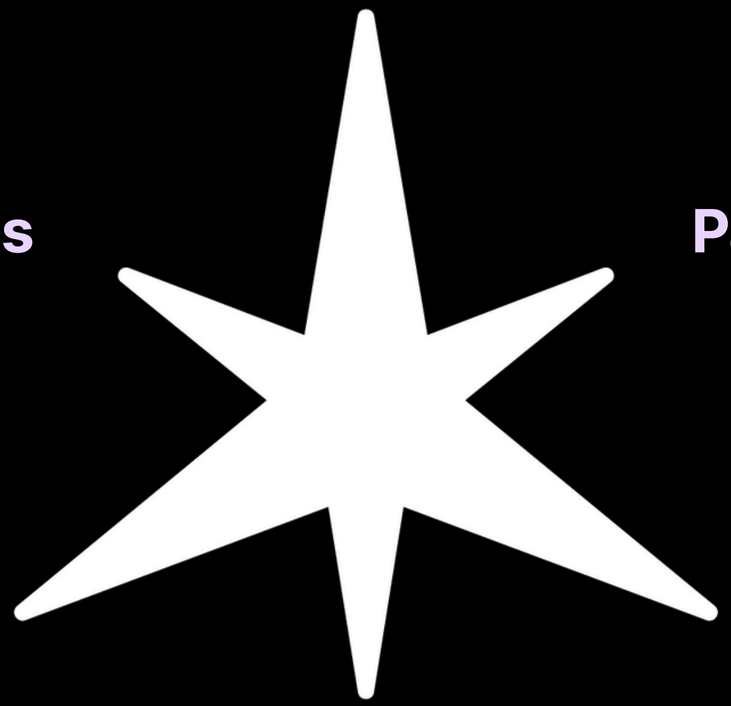
Token	$DATA
Chain	Ethereum (ERC-20)
Taxes	1% Buy / 4% Sell

⚙️ Tax Allocation

Team & Development	40%
Marketing & Ecosystem Growth	40%
Revenue Share & Liquidity	20%

MARKETING STRATEGY

A COMMUNITY FOCUSED APPROACH



EVOLUTION & ROADMAP

FROM EARLY PLAYERS TO SERIOUS BUILDERS

STEALTH
Launch $DATA token

PROTOTYPE
Insights posted on TG

BETA PHASE
dApp & Telegram bots

FULL LAUNCH
Subcriptions

BUSINESS API
Integrate our Datasets

NEW FEATURES
Twitter circle, social charts

AI AGENT
Post Daily Recap on X

KOL ANALYTICS
Assess Influencers

ON-CHAIN DATA
Cross off-chain & on-chain

INCUBATOR
Incubate new projects

KEY METRICS

500+
KOLs Tracked

2Y
Historical Data

10M+
Tweets analyzed

10K+
sourced projects

500
Weekly users

250
Premium users

8000
𝕏 followers

2000
TG Community

$150,000
Tax revenue

$20,000
Subs (6 month)

$2M
Current MC

$2.7M
ATH Market Cap

TEAM

⚡Highlights

- Multidisciplinary Builders
- Real-World & Web3 Experience
- Bootstrapped & Vision-Driven
- Agile, Remote & Autonomous
- Mission-Aligned Talent
- Community-Centric Culture
- 600+ Days of Product Work

Le Dev - Founder & CEO

Operations - Data Engineering - Marketing

Gucci - Co-Founder & COO

Operations - CRM - Creations

Batchain - Lead Developer

Operations - Full Stack Dev

H4shb00t - CTO

Technology Architecture - AI Dev

SocialBlockClem - Developer

Backend Dev - Scraping

THANK YOU

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